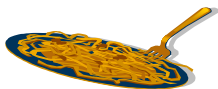


# Rocky Bayou

C O U N T R Y C L U B

February, 2012

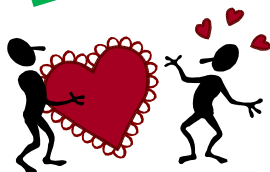
Pasta Night Feb. 29th



Game Night Feb. 3rd



Feb. 12th Mixer  
Feb. 19th Winter Scramble



Feb. 14th'  
Prime Rib/Valentine's



LGA Memorial Tournament  
Feb. 14th & 21st



## Bob Weideman , President

I hope you got out and enjoyed the outstanding

January weather we had. It's amazing how green the course is! Chris Poate hosted the junior golfers to a fun day at Rocky on the 29<sup>th</sup>. They had a rules session; chipping, putting, and long drive contests; and a nine-hole par 3 tournament. They had a great time and the stream of up and coming local golfers looks very bright (from the white tees on #1 - four of the boys were inside the 100 yard marker!).

In our quest to generate new revenue streams, Wayne Phillips came up with two ideas that we would like to run pilot programs on to see how much interest there is among our members. In his article, with more information coming out in an e-mail and flyers, he will introduce golf cart repair & maintenance services and lawn and landscaping management services we would like to offer to our membership. The key point to both ideas is that they will not detract, in any way, from our maintenance of the course and our equipment. Each program must be self-sustaining financially or it will not move forward.

From a membership perspective, we might get some people living on the course to join as social members if we are competitive with our lawn care services. Anyhow, we would like to see how much serious interest there would be in these services.

Your Board had two excellent Strategic Planning sessions thanks to the outstanding facilitation by Gretchen Rauch. The Vision that we have developed to focus our goals and objectives for the year is:

**Rocky Bayou is a member-owned Golf and Country Club, providing a premier venue for truly enjoyable recreational and social experiences for our members and guests.**

There is a lot of meat behind this vision statement as we drilled down to supporting goals and established specific objectives and actions. We plan to build a presentation that we can share with the membership and get your buy in. More to come.

Our December financials were very strong (see the scorecard) and we are still \$12,585 ahead of budget for the year.

We have a lot going on this month – golf events, game night, pasta and Valentine/prime rib night, etc. - so come on out and join in the fun!



## Golf Course Superintendent , Wayne Phillips

Hello all. I hope everyone is doing well. I also hope everyone has enjoyed the great weather we have experienced lately. It's hard to remember a January when we have had so much green turf in the fairways. As is always the case in the south, some of the green turf is Poa annua, which in the south is considered a cool season weed. Poa annua is the green, tufted, grassy weed you see spotted throughout the golf course. The problem with Poa annua is it loves our climate. So much so that Poa annua can exist for as long as six months. Unfortunately, there is no herbicide guaranteed to give six months' worth of control. For this reason there are times during the Poa annua season in which our control measures have either worn off or have not yet taken effect.

This winter's warm weather patterns have caught us by surprise and the Poa annua is thriving. Our fall Poa annua control measures have obviously worn off, so the last week of January was spent applying our spring herbicide Poa annua control measures. Applying our spring control measures in January is of course early but we felt the need to become aggressive with Poa annua control measures. A typical herbicide application may take three to four weeks for results to be apparent. In a couple of weeks, Poa annua should appear less and less of a concern.

I now have an important announcement to discuss. A few months ago I began to think what we "golf course maintenance" could possibly do to help ensure the purchase of future Capital Expenditures. I began to walk around our shop and stare at the equipment we have. I came to the area of the shop where we store string trimmers, edgers, blowers, etc. It occurred to me that maybe we could start a limited lawn and landscape service and run that service out of our maintenance shop. At the same time another idea occurred, we could also offer a golf cart repair service. We practically have everything needed to provide both of these services.

A month ago I approach the RBCC Board of Directors with these ideas. Today I am announcing the RBCC maintenance department will now be offering a limited lawn and landscape service as well as a golf cart repair service. These services will be considered a "pilot program" meaning this is a test run. Members of RBCC are encouraged to submit feedback on this program.

Now I should explain how a limited lawn and landscape service will work. Limited means we can currently offer this service to RBCC members living within Rocky Bayou Country Club Estates. A couple of reasons for this. First, RBCC does not have a company vehicle. Second, RBCC does not wish at this time to explore the added expenses involved with company vehicles, insurance, liabilities, etc. Third, the initial goal of this venture is to provide these services with the equipment and tools already in-house.

Here is the next set of important points I want to make. These services will in no way interfere with the maintenance of the golf course or the product we strive to provide. **The golf course will always take priority.** I will hire additional personnel to operate the lawn and landscape service. In fact, it is my desire to have limited involvement with this venture. My priority and focus is the golf course.

We are fortunate to have very competent employees at RBCC and I am confident they can handle this responsibility but we would have to replace them from our maintenance staff. Also, the lawn and landscape service must be self-sustainable. All operating expenses incurred must and will be taken directly from profit. The lawn and landscape service as well as the golf cart repair service will be given a separate billing and tracking bookkeeping category for any member to view.

The golf cart repair service will be conducted by our two talented and very capable technicians currently on staff. The golf cart repair service will be offered to all members of RBCC regardless of where you live. If you can get it to us, we can fix it.

I realize this may be a big announcement and I am sure there may be multiple questions. It is hard to cover every detail in a News Letter. The two most important points I want everyone to remember is this. First I assure you, every idea and every decision that is discussed is done with one focus in mind, "The health and future of Rocky Bayou Country Club." The fact is, we have got to find a way to fund the need Capital Expenses that are inevitable. We cannot be a productive force if we believe our assets will last forever.

I for one am excited about this idea. It may not work but at least we gave a valiant effort. Andy will share good news concerning any insurance or liabilities, workers comp issues, etc., that may be of question or concern in his portion of the News Letter. Andy has been a big help in gathering pertinent information related to the business side of this venture.

I have prepared more detailed information for both of these ideas on a word document. We will be sending this information out via e-mail and also have paper copies available in the pro-shop. If you would like to sign up for either of these services please contact me at [wprbcc@yahoo.com](mailto:wprbcc@yahoo.com) or 729-3346 is my business line. You may also drop your information with Vicki if you prefer and I will contact you.

As always thank you for your continued support and cooperation. Please remember to repair ball marks, sand divots, and use cart paths where available. Remember to invite a guest or new member to join your group for a round of golf.



**Andy Potter ,Club Manager, PGA Professional**

Your Board of Directors, Committee Members, and Club Management Teams have been busy coming up with some great ideas to ensure the success of RBCC in 2012 and beyond.

These ideas and plans will be presented over the coming months and as always, we want your input. In Wayne Phillips' article he spoke about two great new services that we can offer club members, golf cart repair and lawn and landscape services. In addition to this we are also looking into the club

offering catering service to members at their homes for parties, dinners or other functions.

These are great ideas and our goal is to help fund the capital account from profits made in these areas.

We have looked into the various requirements necessary to make this happen, and we have not found anything that would prevent us from proceeding with this idea. For example:

**Liability Insurance:** These services would be listed as an additional exposure. Any increase in premiums would be based on the amount of revenue taken in. Minimal impact there.

**Worker's Compensation Insurance:** Any additional hours/employees used would be factored into our premiums. Minimal impact there.

**Licenses:** No additional licenses are required for these services. No impact there.

**Regulations:** Pesticide applications would not be allowed for residential services under our commercial license. Some services may not be permitted.

**Taxes & Non-Profit status:** As long as these services are being provided for club members, the revenue generated will not be subject to income tax, and it will not jeopardize our 501c(7) non-profit club status. No Impact there.

If you have any concerns or questions, please feel free to contact me or Wayne, or any member of the Board of Directors.

We **welcomed five new members** to the club in January. This, along with some great weather has put us in a good financial situation to this point in our fiscal year.

**The Corporate Challenge Golf League** will be returning in April.

**Ladies Golf Night** also returns in April! Open to members & non-members. Beginners welcome!

More details to come on both of these fun events!

No holes-in-one in January :(

### December Financial Scorecard

Area	<u>Monthly Results</u>		<u>July through December</u>		
	<u>Budget</u>	<u>Actual</u>	<u>Budget</u>	<u>Actual</u>	
<b><u>Revenue</u></b>	\$131,258	\$135,638	\$712,499	\$706,934	■
<b><u>COGS</u></b>	\$15,046	\$17,842	\$89,010	\$89,875	
<b><u>Gross Profit</u></b>	\$116,202	\$117,796	\$623,489	\$617,059	■
<b><u>Expenses</u></b>	\$79,187	\$83,398	\$623,315	\$604,098	■
<b><u>Net Income</u></b>	\$36,947	\$34,464	-\$873	\$11,712	■

# Kudos

Thank you to the Christmas

Clean up Crew:

Sally Aberth      Bill Osthoff  
 Beth Franz      Bonnie Weideman  
 Michelle Poate      Vicki Wilson  
 Carol & Darrell Elliott

January Mixer Hosts: Jo & Don

Burger, Beth & John Franz

Game Night Hosts: Sarah & Dan

Breckenridge

A great Time was had by all:

Thank You

## Joan Hegarty, LGA

We have been blessed during the month of January with wonderful weather - - - only a couple of COLD days!



Congratulations to Bonney Hanson on her recent wedding -

**'May Joy and Peace surround you,  
Contentment latch your door,  
And happiness be with you  
And God Bless you evermore.'**

**Old Irish Wedding Blessing**

February is the LGA's two day Memorial Tournament and Rally for the Cure. The dates are February 14<sup>th</sup> and 21<sup>st</sup>. Be sure to sign up. Vicki Wilson has been working hard to make this a success.



Since this **IS** our Memorial Tournament the Board decided it was appropriate to dedicate a living memorial for our deceased members. A bed of yellow knockout roses have been planted behind the 4<sup>th</sup> green in front of the azaleas. The dedication will take place on the 21<sup>st</sup> at 8:30 A.M. All ladies are welcome to attend. The financial report and minutes from the last general membership meeting are posted on the bulletin board in the ladies lounge.

A big Thank You to Andy for getting permission from the Grounds Committee, and to Wayne for his guidance as to what to plant and appropriate place for the planting. We could not do without you gentlemen!

The Invitational "Queens of the Bayou" will be a two day tournament on April 2<sup>nd</sup> and 3<sup>rd</sup>, with the social on Monday evening.

Wanda and her Committee have been working for months to make this a memorial event.

**Lee Steen needs your shoe boxes  
for the Queen's Tournament**

# Join a Bridge group

## Bridge Connection

- Jan. 2nd: 1st: Barbara Cilek, 2nd: Tish Gauthier, 3rd: Dot Manning
- Jan. 9th: 1st: Tish Gauthier, 2nd: Lorriane Rynearson, 3rd: Sandy Miller
- Jan. 23rd: 1st: Tish Gauthier, 2nd: Kathy McKelvey, 3rd: Janet Kouris
- Jan. 30th: 1st: Lorraine Rynearson, 2nd: Carole Campis, 3rd: Kathy Jarvis

## Wednesday' Bridge

- Dec. 27th: 1st: Eleanor Harris, 2nd: Sally Dryden
- Jan. 4th: 1st: Donna Dagwell, 2nd: Sally Dryden
- Jan. 21st: 1st: Dot Manning, 2nd: Ann Cansler
- Jan. 28th: 1st: Janet Kouris, 2nd: Donna Dagwell



**QUEENS OF THE  
BAYOU  
APRIL 2ND AND 3RD**

## Clubhouse Committee

Vicki Wilson

Sally Aberth



One of the advantages of belonging to a private country club is having your own private restaurant and social activities. At Rocky we are lucky to have some of the best food service in the area. Last month we added Game Night to our monthly calendar, to give you another chance to socialize with your Rocky family and guests. We encourage all of you to take advantage of our fine facilities.

Our first Game Night on January 6 was very successful thanks to our wonderful hosts, Sarah & Dan Breckenridge. We believe a good time was had by all who attended. Our winners included veterans of the games as well as brand new players. Congratulations to all the winners! And the RBCC Scholarship Fund is \$30 richer!

**This Friday, February 3, Game Night** is hosted by Don and Sandy Wood. They have chosen Bingo as our featured game and promise several types of games with lots of fun. Cost: \$1 admission (goes to RBCC Scholarship Fund), \$5 for prizes, and \$1 for each set of 3 bingo cards. Bring your friends, kids and grandkids. There's no age limit on the fun you can have playing Bingo! There will be a door-prize drawing for Food and Beverage credit. For those of you wishing to play smaller table games, please feel free to bring cards or games and start a table on the porch. Sign-up is on the bulletin board in the Lounge. Hope you'll join us for fun and fellowship!

**March 2 Game Night** will be hosted by Beth Franz and Bonnie Weideman. They are planning an evening of card games. Mark your calendar and make it a "date!"

Our featured Artist of the Month for February is member Kathy McKelvey. We look forward to enjoying her display on the "porch." Kathy sent us the following information about herself and her artwork:

*"I'm surprised that I find it so hard to talk about myself, but that kind of ties in with my "ART". I would describe myself as a "closet" art student. I've taken classes over the last 50 years in sumi, stained glass, drawing, oils, acrylics, pastels, watercolor, mosaics, weaving and encaustics, but can't seem to find my niche. Most of my artwork has been given to friends and family who take a liking to a particular piece. Three of the pieces on display were classroom assignments that I tossed in a trash bin, only to have them retrieved by my friend Daquiri Champion. She had them framed and they now hang in her home! (And she refuses to give them back!) I have put art classes on the back burner for the last 5 years or so because they always seemed to overlap travel plans. Consequently I haven't produced much. I probably have 30 or more unfinished projects to which I say, "maybe some day." My husband, Ed, has taken a retirement job that could potentially take us overseas for weeks at a time. I plan to take my sketch pad along so I can get back into drawing...."Maybe someday..."*



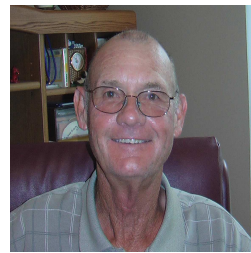
## Meet Author Joshilyn Jackson

Award-winning novelist, Joshilyn Jackson, will be featured at a luncheon sponsored by Bayou Book Co. on Saturday, Feb. 4<sup>th</sup>, at noon at Rocky Bayou Country Club.

Her first book, *Gods in Alabama*, was the winner of the Southern Booksellers' Novel of the Year Award in 2005.

Her latest book, *A Grown-up Kind of Pretty*, is due in stores later this month and will be available for autographing and purchase at the luncheon. Says Sara Gruen, author of *Water for Elephants*, "I loved this book about what it means to be a family for its big heart, its pitch-perfect dialogue and the kind of clever plot twists I've come to expect from Jackson. Book clubs take note - here's your next pick!"

The cost for this luncheon is \$10.00 and the deadline for reservations is February 2nd. Please call Bayou Book Co. at 850-678-1593 today to make your reservation.



## Golf Committee

Darrell Elliott

I noted in the November newsletter that an old belief that a huge acorn crop meant a hard winter. So much for that old adage.

I hope everyone has heard by now that the County Commissioners have passed the ordinance that allows us to operate our golf carts inside Rocky Bayou Country Club Estates. As soon as the ordinance is available I will get copies posted at the club. Two of the requirements are that you have proof of liability insurance and a driver's license.

I have been tasked with the responsibility to survey our property to find any marketable land that might be available that is not used by the golf course. If anyone has any ideas or suggestions about this please let me know.

We have our regular outings scheduled for this month plus the Winter Scramble 2 person scramble on the 19<sup>th</sup> and the Elk's Lodge three person tournament on the 26<sup>th</sup>. Both tournaments are just great fun and raise needed revenue for our club.

If you missed any of the junior's tournament held on Jan. 29<sup>th</sup> you deprived yourself of a wonderful event and some really good golf. See you on the course.



**David Rauch,  
Membership**

**Mrs. Jerry Wayne Adkins, Manager**



## WELCOME NEW MEMBERS

### **New Members :**

Hodapp, Andrew & Elisa – Young Adult  
[andyhodapp@gmail.com](mailto:andyhodapp@gmail.com)

Moye, Harley & Tiffany – Young Adult  
[harleymoye@yahoo.com](mailto:harleymoye@yahoo.com)

Rich, Michael & Penelope – Social  
[michaelkrich@cox.net](mailto:michaelkrich@cox.net)

Koselka, Bill & Judi – Proprietary  
[bjkoselka@earthlink.net](mailto:bjkoselka@earthlink.net)

Smith, Jimmy & Judy—Limited  
[jsmith9600@aol.com](mailto:jsmith9600@aol.com)

### **Changed Membership Category**

Miller, CV – Proprietary to Emeritus

### **Resigned Members:**

Upp, Jeffery - Limited

Sadly we say good by to long time, faithful members James and Betsy Reagan. Their home on the men's tee box of #4 is for sale and they will depart on the 9th of March to Huntsville, Alabama. They will be greatly missed!!!!

January is one of our slower months as everyone recovers from the holidays. We hope you all will return to the dinning room this month! We've been missing you.

Friday the 3<sup>rd</sup> will be our second monthly Game Night. For Happy Hour Casual Dinner that evening we will feature Chicken Piccata served over creamy orzo with steamed vegetables and a roll for \$11.95. When making your reservations please let our servers know if you will be attending Game Night so you can be served before the games begin at 6:30 PM. Watch your email for complete Happy Hour menus each week. Reservations requested by 4PM Thursdays.

Valentine's Day on February 14 will be doubly special as we feature our monthly Celebration Dinner. Join us for a special evening with family and friends. We are offering your a choice of Rosemary Chicken, Slow-Roasted Prime Rib au jus, or Grilled Snapper with Lemon Buerre Blanc. All entrees come with loaded mashed potatoes, green beans almandine and sour dough rolls. All diners (over 21) will be offered a glass of bubbly, and dinner will be finished with a special chocolate treat. If you're celebrating your birthday or anniversary in February, we'll present you with a complimentary bottle of bubbly. Reservations by Sunday, February 12 at 4 PM, please.

We celebrate Leap Day on the 29<sup>th</sup> with Pasta Night. You may choose a plated dinner from the kitchen or create your own pasta bowl with Chef Buddy. Our featured plated dinner this month will be Shrimp Alfredo for \$13.95. Our Build-Your-Own-Pasta Bar will feature shrimp, clams, sausage, chicken and beef tips with Mar-sala wine sauce for \$18.95. Both the Pasta Bar and the plated dinner include salad and garlic bread. Reservations requested by Monday, February 27.

Bon Appétit! Bonney Adkins

(Yes, we got married! )

[FBManager@RockyBayouCC.com](mailto:FBManager@RockyBayouCC.com)



**Don't forget— February 14th**

